



CORPORATE
PRESENTATION

APRIL 30TH 2018

**The opportunity
is growing.**



This Document includes forward-looking statements within the meaning of certain securities laws, including the “safe harbour” provisions of the Securities Act (Ontario) and other provincial securities law in Canada. These forward-looking statements include, among others, statements with respect to our objectives, goals and strategies to achieve those objectives and goals, as well as statements with respect to our beliefs, plans, objectives, expectations, anticipations, estimates and intentions. The words “may”, “will”, “could”, “should”, “would”, “suspect”, “outlook”, “believe”, “plan”, “anticipate”, “estimate”, “expect”, “intend”, “forecast”, “objective” and “continue” (or the negative thereof), and words and expressions of similar import, are intended to identify forward-looking statements. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, which give rise to the possibility that predictions, forecasts, projections and other forward-looking statements will not be achieved. Certain material factors or assumptions are applied in making forward-looking statements and actual results may differ materially from those expressed or implied in such statements. The Company strongly cautions readers not to place undue reliance on these statements, as a number of important factors, many of which are beyond our control, could cause the Company’s actual results to differ materially from the beliefs, plans, objectives, expectations, anticipations, estimates and intentions expressed in such forward-looking statements. These factors include, but are not limited to: general economic conditions; pending and proposed legislative or regulatory developments in Canada including the impact of changes in laws, regulations and the enforcement thereof; reliance on funding models in Canada; operational and infrastructure risks including possible equipment failure and performance of information technology systems; intensifying competition resulting from established competitors and new entrants in the businesses in which the Company operates; insurance coverage of sufficient scope to satisfy any liability claims; fluctuations in total patients and customers; technological change and obsolescence; loss of services of key senior management personnel; privacy laws; structural subordination of common shares; leverage and restrictive covenants; fluctuations in cash timing and amount of capital expenditures; tax-related risks; unpredictability and volatility of the price of the Company’s securities; dilution; and future sales of the Company’s securities. The foregoing list of important factors that may affect future results is not exhaustive. When reviewing the Company’s forward-looking statements, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. Except as required by Canadian securities law, the Company does not undertake to update any forward-looking statements, whether written or oral, that may be made from time to time by the Company or on the Company’s behalf. Such statements speak only as of the date made. The forward-looking statements contained in this Document should not be relied upon as representing the view of the Company or its management as of any date subsequent to the date of this Document. Neither the Company nor its management is under any obligation, and neither undertakes, to update any of this information at any particular time. Neither the Company nor its management assumes any obligation to update or revise forward looking statements should circumstances or estimates or opinions changes.

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“

With quality as a first principle, we bring together science and tradition to formulate innovative, consumer focused cannabis products. Confidence of our clients and stakeholders rests on this promise.

”

— ANDREW T. WNEK
CHIEF EXECUTIVE OFFICER

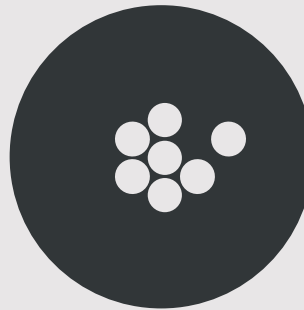


Market Challenges



quality

Inconsistent product quality and handling care across batches.



differentiation

Few companies integrate concepts of sound science, high-standard products & processes and wellness.



future

Limited patenting and investment in tested, novel technology.

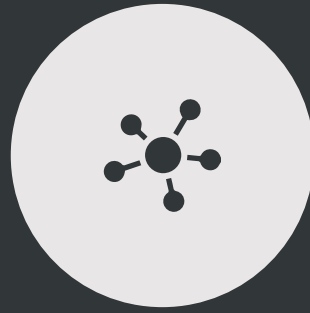


Market Solutions



Committed & Passionate

We have built ourselves on a foundation of innovative growing techniques with industry-leading facilities, quality assurance practices, skill and team experience.



Brand agility, diverse products

Development of pharma-grade cannabis extracts using state-of-the-art extraction and analytical techniques/equipment.



Backed by Science

Collaborations with academic institutions, ability to leverage products across brands. Complementary, self-sustainable revenue streams.





Committed Passionate Team

Expertise across
all verticals

Competitive advantages

Our passion for
what we do comes from
a place of compassion.



Licensing and Expansion

Sales and oil production
licenses issued

Expansion underway

Client acquisition
strategy

International distribution



Foundation Built on Research

Dedicated R&D team

Collaborations with
academic institutions

Cannabis IP integration
with clinical research



Team Culture

Experienced leadership

Passionate teams

High employee
retention



BE & BLEVF

Publicly traded on the Canadian Securities Exchange under symbol
"BE" and OTCQX markets as "BLEVF"

- **Shares Outstanding 48MM**
- **Share Price \$1.43**
- **Market Capitalization 68MM**
- **Warrants and Options 12MM**
- **Fully Diluted 60MM**
- **Cash 17MM**

Updated: 30/04/2018



management team



Andrew T. Wnek

CA, CPA, B.COMM, MBA
Chief Executive Officer, Director

Andrew is responsible for long-term strategy and interacting with stakeholders, setting the tone for Beleave's values and culture. In his 21-year career in the consumer goods industry, Andrew held leadership roles across key parts of Canadian Tire's business, bringing invaluable experience to Beleave's management team.



Bojan Krasic, MIM

Bojan Krasic, MIM
Chief Financial Officer, Director

Bojan is one of the passionate founders of Beleave. As a CFO, he oversees company's financial functions including accounting, corporate finance and investor relations. He brings valuable investment banking experience (Weissel Partners, Stifel Nicolaus), including capital raising and acquisitions. Bojan's hidden talent is juggling – keeping the team focused on goals and staying true to strategic pillars.



Roger Ferreira, PhD

Chief Science Officer, Director

Roger, recently appointed Chief Science Officer, holds a PhD in neuroimmunology. Passionate about brain, his area of research is particularly relevant to medical cannabis, with evidence pointing to encouraging effect of cannabinoids in limiting certain inflammations. Roger is part of the original team that led Beleave through its startup years to the company it is today. Roger has grit, and he keeps going.



Mark Heselton

Board Member

Mark is a seasoned pharmaceutical executive, bringing over 25 years of experience with Fortune 100, NYSE-listed, research-based pharmaceutical companies (Bristol-Myers Squibb, Merck, Pfizer). He has led business transformations across a spectrum of novel technologies on six continents [alas, for Antarctica].



BILL PANAGIOTAKOPOULOS

Chief Operational Officer



CHRIS MURPHY,

B.A. (HONS.), M.A., LL.B. (HONS.)
Distribution and Operations



MARK MILES

Board Member



GORDON R. HARVEY

Government Relations Officer, Director



Innovation is our *DO OR DIE* We live by it and consider it our competitive advantage.

Cannabis industry is rapidly evolving, increasingly competitive and among the most vibrant segments of the economy. The sector is also still in its infancy, with many opportunities and unknowns.

Innovation is essential in this landscape.
Principles of response and innovation are deeply
embedded in our core business:

- R&D (new product and method of consumption development)
- Financing (e.g. the industry's first D.O.P.E Note)
- Income Diversification (products, channels)
- Brand Building (effective and forward thinking tactics)



COMMITMENT

*Pursuit of wellness.
Inspired by first-hand
experiences.*

QUALITY

*Uncompromising standards.
Driven by passion and pride.*

INNOVATION

*Proprietary R&D partnerships.
Patent-pending technology.*

AGILITY

*Vertical integration.
Diversified revenue streams.*

CULTURE

*Vested leadership.
Complementary team.
High retention.*

RESPONSIBILITY

*Founded on trust and integrity.
Committed to community and
stakeholders.*



MOVING THE INDUSTRY FORWARD

from farming to advanced medical & wellness products

RYERSON UNIVERSITY, Collaboration yields unique patent-pending approach for cannabinoid extraction (USPPA 62/591,053)

— DR. LESLIE CAMPBELL

GUELPH UNIVERSITY, Collaboration to develop bioavailability of cannabinoid food & drug delivery systems for oral administration using nanotechnology.

— DR. MICHAEL ROGERS

RYERSON UNIVERSITY, Investigating new Cannabis sativa breeding tools for Beleave.

— DR. LESLIE CAMPBELL

RYERSON UNIVERSITY, Partnership to create technologies that quantify micronutrient & heavy metals in cannabis plant, in real time.

— DR. ROBERT GOSSAGE,
DR. ERIC DA SILVA

RYERSON UNIVERSITY, Partnership to develop highly purified formulations of medicinal compounds.

— DR. LESLIE CAMPBELL



Our Facility Expansion Includes

- Fully funded 80,000 sq. ft. GH on current site [2018Q2].
 - 75% of cultivation space dedicated to flowering.
 - If combined, the expected total yield is 26,000 - 32,000 kg per year
 - 754-956/g/sq ft per year
 - 14,500 sq. ft. facility endorsed by City of Hamilton.
- Cultivation underway since June 2017.
 - Yield of 82g/sq. ft.; 150kg per cycle; 5 - 6 cycles a year.
 - Infrastructure with significant redundancy for expansion.
 - Newly completed in-house laboratory [2018Q1].



-LESLEY CAMPBELL, PH.D.
RYERSON UNIVERSITY

Dr. Lesley Campbell is a Professor in the Department of Chemistry and Biology at Ryerson University. She is an evolutionary biologist with a strong history studying weedy and invasive plant evolution and currently possesses a federally issued Industrial Hemp Research License. She has previously worked on industrial *C. sativa* production problems including heritability, maternal effects, phenotypic plasticity and extraction protocols.

-MOHIT BHANDARI, PH.D.
MCMaster UNIVERSITY

Dr. Mohit Bhandari is a world-leading researcher specializing in large international clinical trials in orthopaedic surgery, Dr. Bhandari is among the most cited and well published surgical researchers in the world. Dr. Bhandari is a Professor and a Canada Research Chair at McMaster University, a University Scholar, and the Associate Chair of Research for Surgery. He has won numerous awards for contributions to research and evidence-based orthopaedics including the Order of Ontario, and the Kappa Delta award.

-MICHAEL ROGERS, MSC & PHD.
GUELPH UNIVERSITY

Michael Rogers joined the Department of Food Science in 2014 after holding faculty positions at Rutgers University and the University of Saskatchewan and as the Center Director for the Gastrointestinal Physiology Center at New Jersey's Institute of Food, Nutrition and Health. He studies molecular gels, self-assembly of nano-fibers and nanotechnology, focusing on delivery of bioactives and the biophysics of digestion. Michael is also the department's graduate coordinator for the M.Sc. thesis and Ph.D. programs.

RYERSON
UNIVERSITY

NIAGARA
UNIVERSITY


CANNABIS
WHEATON

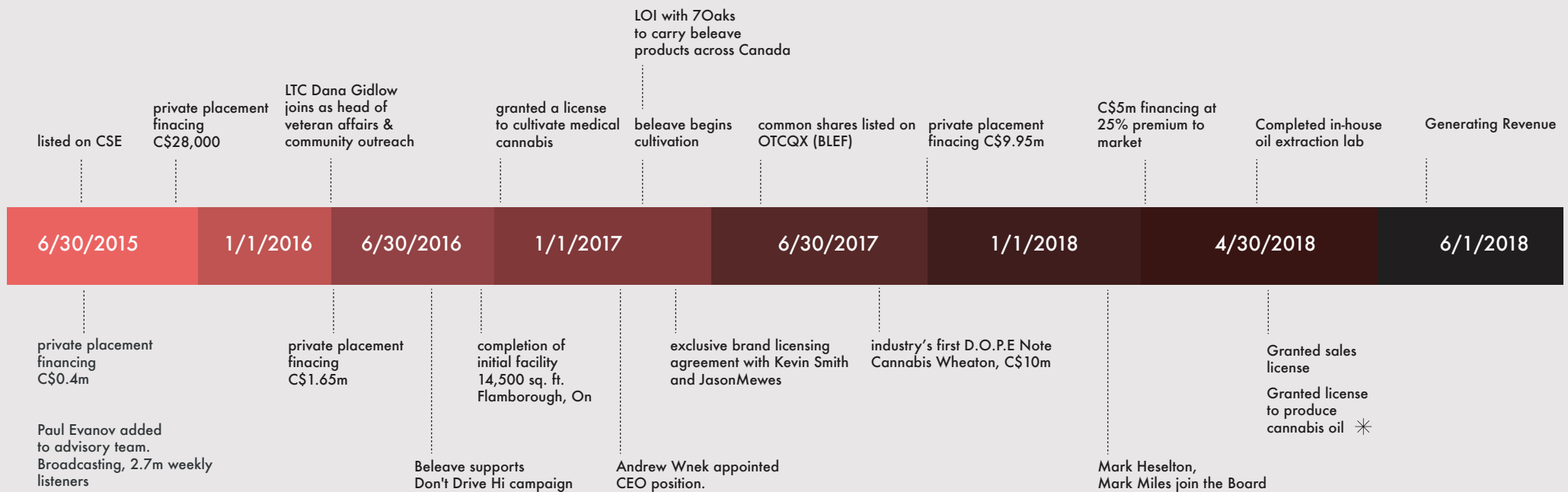
UNIVERSITY
of GUELPH

McMaster
University



We made a point to take *our own path*

beleave has seen a steady flow of innovation, organic expansion and talent acquisition that reflects a growing and dynamic company.



Empowerment



We strongly believe in the power of information and the ability of our products to speak for themselves.

Education initiatives, community outreach with patients, veterans, first responders. We plan to engage the community across all platforms and encourage them to become brand ambassadors.

Convenience



Working to facilitate decision-making for patients and caregivers.

To provide pre-verification and secure patient management. Patient-friendly offering, including oils and high CBD strains. New delivery technologies in the making.

Marketability



Developing a house of brands that focus on medical and recreational markets

We combine science and tradition to formulate innovative, consumer focused products across different demographics.



FOUNDED ON TRUST AND INTEGRITY.

committed to community and environmental stewardship.



don't drive hi

Only LP to sponsor and support the campaign aimed at reducing cannabis-impaired driving.



staying fresh

In an effort to minimize carbon footprint and conserve water, our new facility will make use of one of the best-mineralized freshwater supplies in the country via an underground aquifer below the facility.



top 10 employers of the year

Canadian Cannabis Awards (2017)

staying green

We grow our plants using no pesticides. Our facilities also host a large-scale, commercial, solar installation, which offsets our carbon footprint substantially.



Do you beleave in growth?

Sebastian de Kloet

MANAGER, CORPORATE DEVELOPMENT

905.979.5173

SEBASTIAN@BELEAVE.COM

